CardsPlus

Card Design Brief

A design brief is a document, completed by an individual or organisation looking to reach out for creative services. In essence, it is document that outlines the objectives and expectations of the project.

It nees to cover an array of information relating to your organisation and the message you wish to convey. Without having a solid brief to back your project, you won't get the results as quickly and efficiently as you can with an amazing brief.

Artwork fee inludes:

- 3 Different card options to choose from with different fonts, text placement and artwork.
Thereafter you can choose one design, or if you like different aspects of the 3 designs combine them together as one of your artwork changes.

- 2 Artwork changes, thereafter a sur charge of R150 PER CHANGE will be charged.
Please supply us with the correct information from the start to avoid any extra costs.

Please answer the questions below. The more details you give us, the easier it will be to create a design that matches your vision.

What is the name of your business or organization?

What do you do? Who are your customers?

Tell us about your business - What do you do? Who are your customers?

What adjectives best describe your company/organization?
(Examples: authoritative, innovative, stylish, caring, etc.)

What industry is your business in?

- ❑ Architectural
- ❑ Attorneys & Legal
- ❑ Automotive
- ❑ Church & Religious
- ❑ Construction
- ❑ Corporate
- ❑ Dental
- ❑ Education
- ❑ Entertainment & Events
- ❑ Family Or Personal Use

- ❑ Financial Services
- ❑ Floral
- ❑ Golf
- ❑ Government
- ❑ Gym
- ❑ Health & Wellness
- ❑ Manufacturing
- ❑ Marine
- ❑ Pet & Animals
- ❑ Photography

- ❑ Pool
- ❑ Real Estate
- ❑ Restaurants
- ❑ Retail & Leisure
- ❑ Security
- ❑ Transportation
- ❑ Travel
- ❑ Unions
- ❑ Weddings

What message do you wish to communicate about your business? Why?

Name one or more elements (including contact information, employee position, etc.) that you would like your design to include.

What is the URL of your website? (If you don't have a website, please write "None.")

Do you want your card design to match the current design of your website?
(If you don't have a website, please write "None.")

Do you require the designer to use any specific text, colours, or images?
If so, supply these details